



What could T\$2,500 do for you?

a) Personal Service for Marketing Consultancy

Give you 3 month's marketing consultancy with NZ's top expert in practical marketing in NZ, Richard Gee, www.geewiz.co.nz Weekly meetings, e-mail access, phone call access, 24 hours a day – 7 days a week, for 3 months. In that 3 months we would examine : **where are you now? where you want to be?, and develop strategies to make sure that you get there!**

This would involve helping you to understand how to use:

Marketing to build your business, researching your customers, planning your price, presentation, promotion, strategies for your products and services, reviewing your customer communication, establishing your branding image perception, and a unique selling proposition for your customers to understand easily what you offer them, reviewing and up-skilling your customer service and personal sales skills needs through training and guidance, plus looking at your cost of customer acquisition, advertising effectiveness and developing promotions that will bring in customers and business, advertisements that will build your customer's knowledge about you, implementing 90 day action plans, and leading you to creating a 12 month strategic marketing business plan.....

With over 240 NZ Companies consulted, 20 years of consulting experience plus over 30 years of his own business, Richard Gee brings to you, as a Bartercard Member, practical consulting advice that will help your business.

b) In-Company personalised training seminars to up-skill your staff, build confidence and change attitudes as well as motivate to achieve results.

Seminars are presented using Power point with a Data-show, with personalised hand-outs, videos where applicable, in a practical, hands on approach that is very inter-active and helps the learning skills to be quickly adapted into your business.

Your investment would provide a full day, eight hour workshop seminar at your premises, or at your conference or budget review meeting, complete with briefing meeting to personalise your needs and skills prior to the conference presentation or training seminar and a de-briefing review afterwards. Also half day seminars at T\$1500.

Topics can include:

Selling skills, Prospecting , How to deal with Angry and Awkward Customers, Major Account Development, Building Relationships with Customers, Networking, Customer Service Beyond Smile Power, Overcoming the Difficult Objections, Getting Commitment and Closing the Sale, Selling your Professional Service, Marketing your Professional Service, Understanding the Principles of Marketing, How to be a Great Supervisor, Coaching your Team for Success, Leadership Becoming the Best Manager,...and many more topics which can be personalised to suit your organisation's needs.

Check out www.geewiz.co.nz for a full detailed list of seminars, attendee's testimonials, and feedback comment from some of the over 3,500 seminars that Richard has presented successfully around NZ, Australia and South-East Asia to Companies such as yours, requiring that personalised skill development for your team of people.



c. Plus Public Chamber of Commerce Seminars

Chamber of Commerce seminars in Auckland, Wellington, Christchurch and Tauranga are regularly advertised as being presented by Richard Gee. Check the local direct mail promotions and Chamber newsletters for details of upcoming seminars and public workshops. These seminars and workshops can be

booked and paid for in Bartercard on Richard's website: www.geewiz.co.nz at the relevant course fees quoted by those Chambers.

When you want to create confidence in your marketing success contact Richard Gee and discuss your personalised needs for your business or your team.

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