



Building Business with Geewiz



Adding value to your business in your marketing strategies, planning strategies, business development, and staff skills training can be achieved when you invest with Richard "Geewiz" Gee.

Marketing Strategy Consulting

With over 20 years of experience, over 480 business clients, your business can be helped to grow, overcome problems, create disciplined business plans with a focus on marketing, with Richard's proven skills to help you learn more and increase the return on your business.



In just 90 days we can turn your business problems into opportunities and show you the way ahead, or fix those poor-performing divisions within your group, help you get focused, and help you maximise the revenue from sales by helping customers make informed buying decisions.

Make sure your promotional message is communicating correctly, and reduce the cost of customer acquisition. You can even complete a strategic business plan.

Your investment in consulting services can be on an hourly basis or a 90 day project basis, or longer, to suit your needs. For more details check out www.geewiz.co.nz.

STRATEGY REVIEWS		
\$150/hr +GST	Monthly fees from \$1,000 +GST	90 day action project packages from \$3,000 +GST



Training for you and your staff

You can have in-company, personalised seminars and workshops or conference speaking, or you can attend or send your staff on Richard's public seminars which are held at the Chambers of Commerce in Auckland, Tauranga and Christchurch, and EMA in Auckland and Wellington.

Richard's enthusiastic, powerful presentation style encourages participants to "Challenge for Change" and achieve results. Listening to Richard speak is like a breath of fresh air, the common sense approach to working with people to add to their skills is easily evidence if you check out www.geewiz.co.nz and have a look at seminars and testimonials.

If you need a speaker for your conference, or need to improve some skills in sales, customer service, marketing, management, supervision, leadership, networking, time management, motivation and attitude, and much more, consider using one of New Zealand's best.

Richard is an APS (Accredited Professional Speaker) by National Speakers Association, a worldwide organisation of professional speakers.

PERSONALISED IN-COMPANY SEMINARS		
Full day \$3,500 + GST	Half day \$2,000 + GST	Conference keynote or 90 minute workshop \$1,000 + GST
All presentations include supply of all equipment, videos, handout books, certificates, namecards, and personalisation to your exact skills needs.		

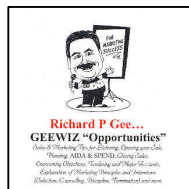
You can enrol on www.geewiz.co.nz for any of the public seminars that are regularly run every month in Auckland, Wellington, Tauranga and Christchurch Chambers of Commerce, EMA, and Enterprise Hamilton. Just enrol online and use your Bartercard or BBX account number, or credit card.

You will find on the website full details of all of the seminars, course content, pricing, dates and venues.

Books, Planners, and CDs you can purchase

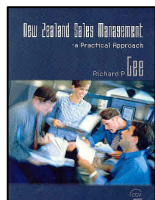


You can purchase any of the following products at www.geewiz.co.nz, or at any of Richard's seminars.



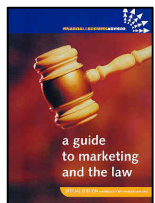
Double CD "Opportunities" – Your investment \$35.

Contains sales skills tips, planning the sale, overcoming objections, selling yourself, selling your services, closing the sale, interviewing skills for selection, induction, counselling, discipline, and termination. Introduces you to the principles of marketing, a brief introduction into research, planning, promotion, presentation, sales, profit. Plus much more – handy tips in over 3 ½ hours of easy listening, practical information, and a little bit of motivation and attitude as well.



NZ Sales Management - Your investment \$69.95.

A unique, practical guide to how to run a sales team, designed for New Zealand sales team conditions, and discusses everything from the role of the sales manager, all of the attributes needed, how to run sales meetings, training sessions, conferences, select the right representatives, overcome problems, upskill selling skills, with each chapter having a specific objective and a handy checklist to compare your own company's performance. Plus templates for call reports, budget calculations, 90 day Action Plans, and much more. 281 pages, 14 chapters, plus you get 12 months' interactive email consultation with the author on any problem you are having with your sales force that you need turning into an opportunity.



Marketing & The Law - Your investment \$35.

Focuses on the 25 laws there are that govern sales and marketing in New Zealand, plus also highlights the advertising code of practices, in a practical, easy description of what's involved in understanding what you can do and what you cannot do under the law in New Zealand.



Strategic Marketing Business Planner - Your investment \$100.

This step-by-step, question-by-question, customise your answers planner creates a strategic business plan for your organisation, with a marketing focus, to ensure that you deliver more than your customers expect.

This planner guides you to examine where you are right now, what your objectives are for the future, and then select strategies that are going to work to achieve your objectives. A very thorough, practical business plan will evolve from your answering the questions and examining the alternative strategies. At the completion of your plan you can email it to the author, Richard Gee, for a free evaluation of your strategies.



The Sales Planner - Your investment \$35.

How to plan your sale to ensure that you help the customer make an informed buying decision in a professional, practical use of techniques. It shows how to use the AIDA and SPEND methods, and constructs, through a 25 question and answer planner, a major accounts proposal.

Ensures that you make every important sale count, and you also get free, interactive email review of your sales plan once completed.



The Self-evaluation Sales Review Planner - Your investment \$35.

For those people having problems with their sales, this ideal little evaluation review encourages you to review the steps of each part of the sale through questions and answers, and quickly identifies for you the areas where you need to improve, or get training for your skills development. Plus you get free email review of your problems if required.

*Building the Success of Your Business with Geewiz
is a great investment !*



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